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## भारतीय स्टेट बैंक अधिकारी संघ (पटना मंडल) State Bank of India Officers' Association (Patna Circle)

All Letters to be Addressed to the General Secretary

Regd. No. 1872 of 1975 (REGISTERED UNDER TRADE UNION ACT - 1926) State Bank Building 2<sup>™</sup> Floor West Gandhi Maidan Patna - 800 001

CIRCULAR NO 44 12023 DATE 01.07.2023

TO ALL MEMBERS

## **68<sup>TH</sup> STATE BANK DAY CELEBRATION** INSPIRING GROWTH & TRUST

SBIOA Patna Circle wishes a Happy 68th State Bank Day to all the members of SBI Patna Circle. As an SBlan, we are part of a prestigious organization that has played a significant role in the banking sector and Indian Economy. On this day, we should take a pledge to make SBI, the world's number one bank.

Achieving such a goal requires dedication, teamwork and a commitment to excel at each level. Here are a few ways we can contribute to make SBI the best bank:

Customer Focus: We should always prioritize customer satisfaction, strive to provide them the best banking experience, uunderstand their needs, offer personalized solutions and ensure prompt and efficient service.

Continuous Learning: We should invest in our personal and professional growth, stay informed about industry changes, develop new skills and adapt to evolving customer demands. Continuous learning will help us stay ahead and contribute to the bank's success.

Collaboration: We should foster a culture of collaboration and teamwork within the organization. Everyone should encourage open communication, exchange of ideas and collective problem-solving. We should recognize and appreciate the contributions of other colleagues.

Strong Ethics: The most important thing with which we can't compromise is high ethical standards in all our interactions. We should ppromote transparency, integrity, and accountability, mmaintain strict adherence to regulatory guidelines, safeguard customer interests and ensure no deviation in adherence to the instructions.

Internal Customer Satisfaction: Taking care of human resources is an essential aspect of building a successful organization and it plays a crucial role in achieving the goal of becoming the world's number one bank. It can be done by promoting a healthy work-life balance for our employees, recognizing the importance of personal well-being and encouraging practices that support physical and mental health. Offering flexible work arrangements, when possible, to accommodate individual needs will lead to the success.

Remember, achieving the goal of becoming the world's number one bank requires the collective effort of every individual associated with SBI. Together, we can strive for excellence and make a significant difference in the banking industry.

Best of luck in your endeavors

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